



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1341607

Schedule Dates 10/04/16-10/10/16
Advertiser DSCCE/Issue/NH (67143)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 49/53/4625 (524682)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 49/53/4625
Account Types National/Political
Billing Type Standard
Comments Issue Separation: 30

Date Entered 04/25/16
Last Modified 10/03/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25161261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.75
Net Total \$2,571.25
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$3,025.00
Grand Total:	21	\$3,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Revised Line / SPOT		10/04/16-10/07/16	5	:30	4:30P- Mike & Molly												Burlington (WFFF)	Mike & Molly	10/25/16
1.1 Normal Line / SPOT		10/04/16-10/07/16	5	:30	4:30P- How I Met Your Mother			1	1	2	1			5	\$45.00	\$225.00	Burlington (WFFF)	Mike & Molly	10/3/16
2.0 Revised Line / SPOT		10/04/16-10/07/16	5	:30	7P- Big Bang Theory 1			1	1	1	1						Burlington (WFFF)	Big Bang Theory	10/25/16
2.1 Normal Line / SPOT		10/05/16-10/07/16	3	:30	7P- Big Bang Theory 1	2			X	X	X			2	\$500.00	\$1,000.00	Burlington (WFFF)	Big Bang Theory	10/3/16
3.0 Revised Line / SPOT		10/04/16-10/07/16	5	:30	5:30P- Modern Family			1	1	1	1						Burlington (WFFF)	Modern Family	10/25/16
3.1 Normal Line / SPOT		10/04/16-10/07/16	5	:30	5:30P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	10/3/16
4.0 Normal Line / SPOT		10/04/16-10/07/16	5	:30	5P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	10/25/16
5.0 Revised Line / Prime		10/10/16-10/10/16	5	:30	8P- Gotham			1									Burlington (WFFF)	Gotham-FOX	10/25/16
5.1 Normal Line / Prime		10/10/16-10/10/16	5	:30	8P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)	Gotham-FOX	10/3/16
6.0 Normal Line / SPOT		10/09/16-10/09/16	6	:30	6P- 7P (EST)	1						X			\$200.00		Burlington (WFFF)	Friends	10/25/16
6.0.1 Closed Preempt		10/09/16															Burlington (WFFF)	Schedule Change/Exception	
7.0 Normal Line / SPOT		10/10/16-10/10/16	5	:30	4:30P- Mike & Molly	1									\$45.00		Burlington (WFFF)		10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Burlington (WFFF)
By Broadcast Month
Oct. 2016 21 \$3,025.00
Grand Total: 21 \$3,025.00

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Schedule Change/Exception	
8.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7P- Big Bang Theory 1	1								1	\$250.00	\$250.00	Burlington (WFFF)		4/25/16
9.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:30P- Modern Family	1									\$50.00		Burlington (WFFF)	Advertiser Instructions/Spot	4/25/16
9.0.1	Closed Preempt	10/10/16															Burlington (WFFF)		
10.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5P- Modern Family	1									\$50.00		Burlington (WFFF)		4/25/16
10.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Advertiser Instructions/Spot	
11.0	Normal Line / SPOT	10/05/16-10/07/16	4	:30	10P- Local 44 News at 10:00pm	2			X	X	X			2	\$225.00	\$450.00	Burlington (WFFF)		10/3/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11P- What Matters This Week	1						X		1	\$75.00	\$75.00	Burlington (WFFF)		10/3/16
13.0	Normal Line / SPOT	10/05/16-10/07/16	4	:30	6:30P- Two and a Half Men	1			X	X	X			1	\$75.00	\$75.00	Burlington (WFFF)		10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 25161261	Changes as of: 10/22/2016 at 2:47 PM	Version: Highlighting Revision 1
CPE: 49/53/4625	Flight: 10/4/16 - 10/10/16	Total \$: \$2,775.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 20
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: issue	Total CPP: \$0.00
Agency Order #: 4980545	Station: WFFF	
Buyer: Pino, Thomas	Market: Burlington-Plattsburgh	
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Office: WASHINGTON	
Primary Demo: Adults 35+		
Con Type: POLITICAL/VOTE		
Assistant: LAILA DAFARI 202-872-5880		
Total GRP:		
Traffic #: 1341607		
Separation:		

Comments: RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4	Total	Spots	Total \$	CPP	GRP
REV-1	Tu-F,M 4:30p-5p		Mike & Molly	\$45.00	0	30	5	\$225.00	5	\$225.00	\$0.00	0.0
REV-2	Tu-F,M 7p-7:30p		Big Bang Theory	\$500.00	0	30	5	\$1,000.00	2	\$1,000.00	\$0.00	0.0
Changes: Rate from 250 to 500												
REV-3	Tu-F,M 5:30p-6p		Modern Family	\$50.00	0	30	5	\$200.00	4	\$200.00	\$0.00	0.0
REV-4	Tu-F,M 5p-5:30p		Modern Family	\$50.00	0	30	5	\$200.00	4	\$200.00	\$0.00	0.0
5	8p-9p		Gotham-FOX	\$550.00	0	30	1	\$550.00	1	\$550.00	\$0.00	0.0
Changes: Rate from 400 to 550												
REV-6	Su 6p-7p		Friends	\$200.00	0	30	1	\$0.00	0	\$0.00	\$0.00	0.0
REV-7	Tu-F,M 10p-11p		NEWS	\$225.00	0.0	30	0	\$450.00	2	\$450.00	\$0.00	0.0
REV-8	Su 10:30p-11p		WHAT MATTERS	\$75.00	0.0	30	0	\$75.00	1	\$75.00	\$0.00	0.0
REV-9	Tu-F,M 6:30p-7p		2.5 MEN	\$75.00	0.0	30	0	\$75.00	1	\$75.00	\$0.00	0.0
TOTALS: 20									20	\$2,775.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25161261	Changes as of: 10/2/2016 at 2:47 PM	Version: Highlighting Revision 1
CPE: 49/53/4625	Flight: 10/4/16 - 10/10/16	Total \$: \$2,775.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 20
GREAT AMERICAN MEDIA 3050 K ST NW	Product: issue	Total CPP: \$0.00
SUITE 100	Office: WASHINGTON	
WASHINGTON DC		
20007		

Agency Order #: 4980545	Primary Demo: Adults 35+
Buyer: Pino, Thomas	Con Type: POLITICAL/NOTE
Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI 202-872-5880
Total GRP:	Traffic #: 1341607
Separation:	

Special Instructions	
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Date/Time	Added by	Comment
10/02/16 2:47 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.
09/29/16 1:16 PM	Elizabeth Guy	Line 6 Friends 1x 10/9 due to Sports airing in TP. MG offer 1x 10/9 NFL Kickoff 11-12P and 2x 2.5 Men \$50 each Sect 5 w/o 10/4 Tu-F. M Please advise Thanks!
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

Competitive Information	
Market Budget:	\$55,500
WFFF Share:	5%
Comment:	
WCAX:	40%
WPTZ:	45%
WVNY:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	20	\$2,775.00	N/A
Total	100%	20	\$2,775.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$2,775.00
Total	20	\$2,775.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/2/16 2:47 PM	RACHELLE RAY - Washington DC	Revised		2	\$200.00
Makegood 1	9/29/16 1:16 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0
New	4/25/16 10:18 AM	BILL THOMAS	Confirmed	22		\$2,575.00

Comment
Changes: Comments from Separation: 30 to RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED. User Entered \$ from \$0.00 to \$2,775.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Demo Meta to [R16], Calculated Dollars from \$2,575.00 to \$2,775.00, Competitive Market Budget from \$63,500 to \$55,500, Total Spots from 22 to 20, Total \$ from \$2,575.00 to \$2,775.00, 9 buylines added or modified.
Changes: Total GIMPs to 0.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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